Nu Wave Teen Music + Tech Festival



Who is creating the next Protools, NBA2K, Tidal, Fortnite, and Serato??? How can technology, music, and games improve communities? Think science fair x tech expo x music festival for teens. Inspired by SXSW, the festival allows teens to immerse themselves in new technology, music, and exciting ways to be active in their community.

Youth will curate the experience by selecting local and national performers, inviting companies to showcase their products, leading and organizing workshops, and creating spaces for sharing ideas.

Music and technology focused organizations will be on site sharing info about their summer programs and volunteer opportunities for students to use their powers and time for good.

Festival Components

- Workshops & Conversations
- Performances with Meet & Greets
- FREE Expo Exhibition Hall with interactive stations, giveaways, new products demos, and more
- Competitions Sound Recording, Technology, Creative Concept
- · Community Corner Sign up for summer programs and volunteer opportunities. Get Active!

Estimated Attendance

We expect 1,500 attendees

- 500+ Festival Attendees from at least 5 states (students, educators, program coordinators, and parents)
- 40 Performers
- 20 Speakers
- 30 Competition Participants
- 1,000+ Expo Visitors

Demographics

- Culturally Diverse Teens (13 19 years old); High School and College Students
- Creatives (Musicians, Recording Artist, Producers, Songwriters, Engineers, etc)
- Tech/Gaming Enthusiasts
- East Coast Residents New York to Atlanta